

The Museum Documentation Center conducted the 2025 annual survey of museum attendance in Croatia. This table is a summation of the data obtained from 161 Croatian museums.

TYPE OF VISITOR	PERMANENT EXHIBITIONS	TEMPORARY EXHIBITION	MUSEUM EXHIBITIONS AT OTHER VENUES	OFF-SITE COLLECTIONS / VENUES / PERMANENT EXHIBITIONS / VISITOR CENTERS	IN TOTAL: PERMANENT + TEMPORARY EXHIBITIONS	EDUCATIONAL PROGRAMS	EVENTS, OPENINGS, PROMOTIONS, ACTIVITIES AND OTHERS PROGRAMS	NIGHT OF MUSEUMS	INTERNATIONAL MUSEUM DAY	IN TOTAL	TOTAL ATTENDANCE
ADULTS (individual visit)	965.080	422.463	1.107.943	459.913	1.847.456	29.938	278.742	112.115	8.540	429.335	2.276.791
DISCOUNT TICKET INDIVIDUAL VISIT (children, young people, pensioners, ...)	199.098	328.652	18.073	27.067	554.817	0	49.393	10.284	650	60.327	615.144
GROUPS - adults (number of persons)	89.793	24.530	289.600	11.210	125.533	6.348	3.500	2.432	58	12.338	137.871
GROUPS – pre-schoolers (number of persons)	29.810	10.918	2.380	12.962	53.690	15.325	1.138	177	268	16.908	70.598
GROUPS – primary school students (number of persons)	285.183	59.516	71.287	11.203	355.902	68.326	3.142	603	784	72.855	428.757
GROUPS – secondary school students (number of persons)	34.105	20.974	6.100	3.555	58.634	11.226	674	257	116	12.273	70.907
GROUPS – university students (number of persons)	10.818	9.932	3.693	22.500	43.250	1.427	265	155	3	1.850	45.100
PERSONS WITH DISABILITIES (number of persons)	9.226	1.563	357	548	11.337	1.601	81	67	0	1.749	13.086
FAMILY TICKET (number of persons)	197.100	25.654	506	6.937	229.691	160	1.122	0	58	1.340	231.031
FOREIGN TOURISTS (of the total, individually and in groups)	385.256	127.425	60.187	718.626	1.231.307	980	21.741	754	195	23.670	1.254.977
FREE ENTRANCE (of the total)	216.330	350.731	378.133	97.654	664.715	29.649	217.971	69.147	4.133	320.900	985.615
IN TOTAL:	2.205.469	1.031.627	1.560.126	1.274.521	4.511.617	135.331	359.798	126.844	10.672	632.645	5.144.262

(Data collected by Ivan Branimir Guberina, prepared by Denis Bučar, and analyzed by Maja Kocijan, MDC)

