

The Museum Documentation Center conducted the annual survey of museum attendance in Croatia in 2021. This table is a summation of the data obtained from 141 museums.

| TYPE OF VISITOR | PERMANENT EXHIBITIONS | TEMPORARY EXHIBITION | MUSEUM EXHIBITIONS AT OTHER VENUES | OFF-SITE COLLECTIONS AND VENUES | IN TOTAL: PERMANENT + TEMPORARY EXHIBITIONS | EDUCATIONAL PROGRAMS | EVENTS, OPENINGS, PROMOTIONS, ACTIVITIES AND OTHERS PROGRAMS | NIGHT OF MUSEUMS | INTERNATIONAL MUSEUM DAY | IN TOTAL | TOTAL ATTENDANCE |
|--|-----------------------|----------------------|------------------------------------|---------------------------------|---|----------------------|--|------------------|--------------------------|----------------|------------------|
| ADULTS (individual visit) | 451,741 | 219,789 | 357,716 | 99,343 | 1,128,589 | 6,561 | 105,235 | 5,405 | 2,240 | 119,441 | 1,248,030 |
| DISCOUNT TICKET INDIVIDUAL VISIT (children, young people, pensioners, ...) | 144,273 | 115,683 | 84,699 | 8,128 | 352,783 | 8,702 | 12,414 | 289 | 677 | 22,082 | 374,865 |
| GROUPS - adults (number of persons) | 55,658 | 10,247 | 563 | 594 | 67,062 | 1,733 | 1,827 | 0 | 0 | 3,560 | 70,622 |
| GROUPS – pre-schoolers (number of persons) | 5,728 | 3,880 | 89 | 79 | 9,776 | 3,893 | 209 | 25 | 50 | 4,177 | 13,953 |
| GROUPS – primary school students (number of persons) | 64,074 | 18,004 | 4,958 | 1,882 | 88,918 | 22,962 | 2,329 | 56 | 1,084 | 26,431 | 115,349 |
| GROUPS – secondary school students (number of persons) | 18,538 | 8,983 | 2,747 | 268 | 30,536 | 3,738 | 529 | 66 | 95 | 4,428 | 34,964 |
| GROUPS – university students (number of persons) | 16,215 | 5,086 | 1,533 | 438 | 23,272 | 918 | 91 | 41 | 0 | 1,050 | 24,322 |
| PERSONS WITH DISABILITIES (number of persons) | 3,244 | 1,111 | 96 | 59 | 4,510 | 502 | 20 | 14 | 0 | 536 | 5,046 |
| FAMILY TICKET (number of persons) | 99,480 | 34,048 | 77 | 1,061 | 134,666 | 875 | 659 | 12 | 0 | 1,546 | 136,212 |
| FOREIGN TOURISTS (of the total, individually and in groups) | 391,122 | 33,958 | 3,129 | 83,812 | 512,021 | 1,199 | 13,105 | 1 | 152 | 14,457 | 526,478 |
| FREE ENTRANCE (of the total) | 115,241 | 240,501 | 214,485 | 25,289 | 595,516 | 19,780 | 57,687 | 2,809 | 1,818 | 82,094 | 677,610 |
| IN TOTAL: | 1,250,073 | 450,789 | 455,607 | 195,664 | 2,352,133 | 51,083 | 136,418 | 5,909 | 4,298 | 197,708 | 2,549,841 |

(Data collected by Ivan Branimir Guberina, prepared by Denis Bučar, analyzed by Maja Kocijan, MDC.)

